

Writing an Introduction

When writing the introduction for your persuasive paper (this applies to many other types of essays, too), try to grab the reader's attention right from the start. There are various ways to do this: an anecdote, an emotional argument, a startling fact, or humor. (Humor may not be a good option for you, depending on the seriousness of your topic.)

Using what you know about your topic, begin by brainstorming some ideas in these categories:



Anecdotes:

Emotional arguments:

Startling facts:

[Continued]

